

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

LIBRARY
RECEIVED

★ MAR 27 1923 ★

U. S. Department of Agriculture.

Plant Catalogue

1922

WE GROW WHAT
WE SELL

MEMPHIS PLANT CO.

(Successor to Plant Department of Memphis Seed
& Plant Company)



Growers and Shippers of
**ALL KINDS OF
VEGETABLE PLANTS**

CANNAS, DAHLIAS, ROSES
HYDRANGEAS, ORNAMENTAL
PLANTS, BEDDING
PLANTS, SWEET POTATOES.

THE FINEST PLANTS THAT CAN BE
PRODUCED

PHONE, LONG DISTANCE, MAIN 4708
1030 WOODLAWN ST. MEMPHIS, TENN

Terms of Our Business

OUR REFERENCES: First National Bank of Memphis; R. G. Dun Mercantile Agency, or any large wholesale house in the city of Memphis.

TERMS—We do a CASH business. We are selling our goods at a low price, cutting out the dealer's profit and selling at the contract prices to the CONSUMERS. We are growing plants and have no time to keep books and look after accounts.

Please do not send us an order for plants and give a lot of references. We do not do a credit business.

We sell the wholesale houses here the same way we sell you—only for cash.

No goods sent C. O. D. by express or parcel post to anyone. Please do not ask.

We do not pay for the following: Phone messages and telegrams.

We wish to remind you of the few usual requests which help us so much in our business:

PLEASE ORDER EARLY—The best time is just as soon as the catalogue reaches you. Plants may not be ready by then, but your order will be given immediate attention, and be filled just as soon as they are ready.

HOW TO ORDER—Please be sure that your letter has your Name, Town and the Express Office and you will have no cause to complain, for with them left off we do not know who is sending in the order.

Hundreds of orders every year are not delivered on that account. If it is too much trouble to do that, please do not send us the order, as it causes us a great deal of worry trying to find out who the order belongs to, and the owner of same says hard things about us.

HOW TO SEND MONEY—Express Money Orders, Post Office Orders, Registered Letters and Exchange on Memphis or New York.

The banks in your town will give you exchange on NEW YORK or MEMPHIS free of charge.

CHECKS on the banks outside of Memphis cost us exchange to collect, and it holds up shipment of your order. We prefer remittances as per above. If a check comes, your order will be held until the check is collected, and returned to our bank, which delays your order.

PLEASE DO NOT SEND US PERSONAL CHECKS.

HOW SHIPPED—By express only, and they are packed in light-weight packages.

PARCEL POST PACKAGES—We have given a price on all plants to be shipped by post. Add two cents to each shipment for insurance. We will guarantee the delivery of the shipment but we do not guarantee the condition of the plants.

We prefer to ship by express, for when shipped that way we have a receipt for the goods we sent and have some way to collect for them if lost.

All plants weigh about twenty pounds to the 1,000 packed for shipment.

The orders sent us are pulled same day and sent to express office every day at 11 a.m. and 5 p.m.

The plants reach you before the mud is dry, while from the jobber your plants are pulled from two to four days before reaching you.

Our service is the quickest on earth.

Our way of packing is the most up-to-date, and no one gives the same care and attention to packing as we do.

Place your orders early for plants, as they will be scarce and will advance in price as the season advances.

Other firms claim that they are the only ones that know how to pack plants. We have been at it for 20 years. We are original ones for packing in drop handle baskets. There are plenty of them that follow the example of the originator if it is a good one.

NON-WARRANTY—Most of the failures with seeds and plants are due to causes entirely beyond our control, such as unfavorable weather, too deep and too shallow planting, slugs, etc., therefore the Memphis Plant Co. gives no warranty, express or implied, as to description, purity, productiveness, of any other matter of any plants they send out, and will be in no way responsible for the crop; if the purchaser does not accept the goods on these terms they are to be returned to us at once.

SPECIAL NOTICE

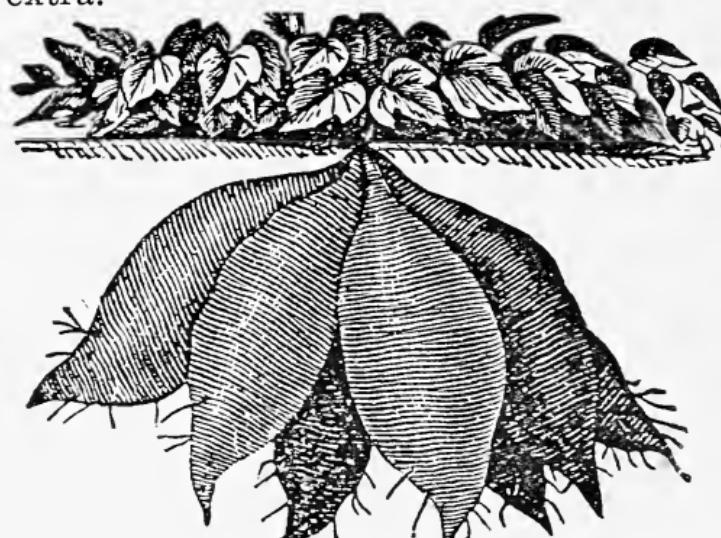
Did you ever realize that 98 per cent of all the people that advertise plants for sale do not grow them? They buy them from any one that has a few plants left over. And they do not care if they are true to name or anything else. They are after the money, and when the crop is made and you find that you have not the goods produced that you wanted, it is then too late. Not one firm out of the 100 that ship plants know what they are shipping. They take the man's word for the variety that he brings in to them. And it is like this: you want Halls and what he has is Halls. And so on with everything that they ship. Not one man in a thousand can take the leaf and tell you the variety of goods that is being shipped to you. The grower and the foreman, also the boss of the Memphis Plant Co. can tell you the variety of the potato that is being shipped you by the leaf, without looking at the potato.

SWEET POTATO PLANTS

READY APRIL 10 AND AFTER

By Express Only—Packed in Light Baskets

NOTE—Plants less than 1,000 lots, 5c per 100 extra.



NANCY HALL—This is now the most popular potato on the market at the present time, and it needs no introduction either in the south or the north.

It is the only potato that the canning factories all over the entire south will take for canning purposes. It is the only potato that you can ship and sell in the northern markets and they always have a sale in any market at any time. It is the best money maker of all the potatoes.

When you have planted the "Nancy Hall" potato you have the satisfaction of knowing that you have planted the finest and the best potato that has ever been produced. It is the earliest potato grown.

If you would put the owner of the Memphis Plant Co. on a stand and make him lecture to you about what sweet potato to plant, it would be the "Nancy Hall" at the beginning and end of the lecture.

PORTO RICO YAMS—This potato was introduced by us in this section seven years ago, and it took a long time to get the people to plant them. The red skin of the potato was its drawback.

The meat is a dark cream color, sugary, good cropper most of the seasons, but it fails some time. A very good keeper and matured early. The vines are long running and the potato is as fine as we have ever eaten.

KEY WEST YAMS—This is the first year that they have been grown in this section. We brought the seed from down South, bedded same and raised a crop.

They are the largest potato grown; we grew them to weigh as much as 15 to 20 pounds, gathered many bushels of same containing 12 to 15 to bushel.

It will be a success for anyone wanting size, but they will not sell on that account.

It will be a good potato for early eating. Color: a lighter shade of pink than Porto Rico. Meat a darker shade of yellow.

Good keeper, and a heavy cropper. We made

as high as 325 bushels to the acre planted after June 10.

Very few seed made in any season on them.

We were the introducers of the above Potatoes on this market and in this section.

BUNCH YELLOW YAM—We have discontinued same.

TRIUMPH WHITE—The largest of all the sweet potatoes; extra early, large size and of the white variety; good keeper and immense producer; good eating.

QUEEN OF SOUTH—A round, white, sweet potato that is an extra early, good keeper and smooth.

GOLD COIN—It is the best of the early kinds and will make a crop where all the other potatoes fail, either in the sand bottoms, clay hills or the hillsides. One of the best croppers, best keeper and maturing in 90 days.

SOUTHERN QUEEN—The potato of the white variety and needs no introduction.

CAROLINA YAMS—Similar to Nancy Hall, same color but lighter skin. Not as smooth and we do not like it as well. From our own experience we prefer Hall.

You are losing time in planting any potato besides the Nancy Hall. It is the earliest, best potato on the market today. Do not believe what other people tell you what they have. It is one of the Halls and they have added some "bull" to make you think that you are getting something extra and they are getting the money. Do not be one of the "suckers."

We do not tell you anything but the plain truth. But most people do not want that.

We have seen shipped from Memphis Triumphs and Southern Queens by firms for Porto Ricos, White Dooleys and Queen for Nancy Halls, and many other kinds of Halls, and any variety you want all comes from the same pile. The saying is, fill the order with anything. Just so you get the money. That is not our principle. We ship Nancy Halls for what they are. We do not give you anything else, for if we did we could fill all our orders every day as we have all other varieties when we have no Halls and Porto Ricos.

NOTICE—IN BOOKING ORDERS FOR PLANTS WE REQUIRE A DEPOSIT OF FIFTY PER CENT OF THE AMOUNT OF THE ORDER AT THE TIME OF BOOKING. IF THAT DOES NOT COME WITH THE ORDER WE DO NOT CONSIDER IT AN ORDER AT ALL, AND IT IS FILED AWAY WTH THE MAIL THE SAME AS A LETTER.

PRICE OF SWEET POTATO PLANTS.

50c per 100, postpaid to any zone. 500 for \$1.50 1,000 for \$2.75 in first and second zone. 500 for \$1.75, 1,000 for \$3.00 in third zone. 500 for \$1.90 1,000 for \$3.25 in fourth zone.

By express, not prepaid, \$1.50 for 500; \$2.50 per 1,000; \$2.25 per 1,000 in 10,000 lots; \$2.00 per 1,000 in 50,000 to 100,000 lots.

SUBJECT TO CHANGES OF MARKET.

NOTE—Plants less than 1,000 lots, 5 cents per 100 extra.

All plants are tied 100 to the bundle. We will not break them, so please do not ask.

If out of the variety you want, please name second choice.

All of the so-called vineless bunch yam Potatoes if planted in rich soil, makes a slight vine. They do not grow erect in bush form.

SPECIAL NOTICE TO MISSISSIPPI CUSTOMERS

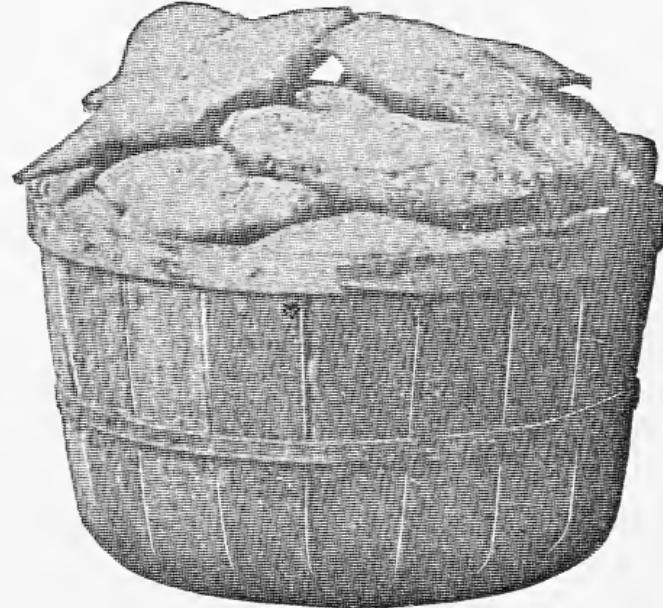
These prices are for states outside of Mississippi. When wanting potatoes for bedding, ask prices; for plants, ask prices, as we do not grow them in Tennessee and they have to be shipped from other points.

SPECIAL NOTICE!

These prices are for orders booked now for delivery any time after April 15th. Seed Sweet Potatoes are very scarce for good stock and free of disease. More will be planted in 1922 than in any previous year, so make your preparations now in time.

Low price of cotton and everything else selling low. It is time to grow something on the farm to feed on. We will be prepared to fill order this season for four million plants a week.

Special notice to the planters in the states that have a law forbidding the shipping of potato plants into them without a certificate. We will say that we have had our beds certified to and have the proper papers for the shipment of plants to every state in the United States.



SEED SWEET POTATOES

In regard to seed sweet potatoes will say that we have had so much trouble in the past in securing true stock that last season we planted out with select plants, 32 acres in sweet potatoes, for our own bedding and for our customers who wanted seed true to name. All of the varieties we planted was planted in different fields, from one to three

acres apart. In gathering them, they were all dug at different times and placed in separate bins so that there was no way on earth for them to get mixed. All of our stock is true to name.

We have stored in our house over 3,200 bushels of sweet potatoes, both seed and eating stock, which we will have for sale after March 1. We have not taken a potato out of our house all winter, and every potato is as sound as the day that they were put in there, last October.

That shows they are of quality.

For description of above varieties see Sweet Potato Plants.

We will ship when the weather will permit. We do not and will not guarantee seed sweets. We put them in the depot in good condition and then our risk is at an end.

If you do not care to buy them under these conditions, please do not send us your order.

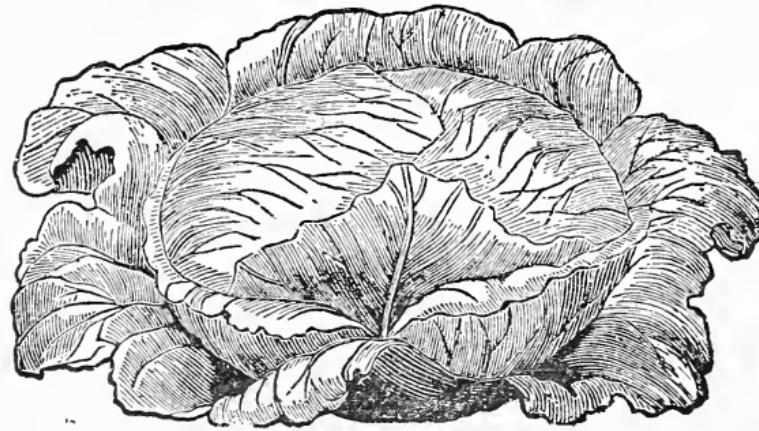
We ship only hand picked and select seed sweets. Sound and free of all diseases and weavels. We ship on all of our orders the same seed that we bed in our beds for plants that we ship and plant in our own fields.

PRICES OF SEED SWEETS

Nancy Halls, \$1.50 per bushel; Porto Rico, \$1.75 per bushel; Key West Yams, \$2.50 per bushel. Stock scarce and subject to being sold. Carolina Yams, \$2.00 per bushel; White Triumphs, \$1.50 per bushel; Queens, \$1.50 per bushel. Packed Memphis. Either freight or express.

ASK FOR PRICES ON EATING SIZE SWEETS.

FROST-PROOF CABBAGE PLANTS



Shipping Now.

**Will Mature Heads Two to Three Weeks Earlier
Than Your Home Grown Plants and**

DOUBLE YOUR PROFITS.

The plants make a slow but steady growth, until at eight or ten weeks of age they are very tough and hardy, the buds are purple and outer leaves a reddish brown. These FROST-PROOF CABBAGE PLANTS will stand a temperature of twenty degrees above zero without injury, the land

freezing or the plants being covered with ice, sleet or snow after they are planted will not injure them.

The use of open air, practically frost-proof cabbage plants often enables the truck gardener to put full-grown heads of cabbage on the market two to three weeks ahead of the ordinary home-grown plants, and, of course, he gets the top price for his crop.

Will have the following varieties:

Early Jersey Wakefield

Charleston or Large Wakefield

Early Flat Dutch and

Succession.

Prices—50c per 100; \$2.00 per 1,000 postpaid. By express shipping point in Carolina—\$1.50 per 1,000; \$6.25 for 5,000; \$1.00 per 1,000 in 10,000 lots and over. If to be shipped from Memphis, add 50c per 1,000 to above price.

CABBAGE PLANTS

READY MARCH 1st AND AFTER

NOTICE—All Cabbage Plants are tied up 50 to the bundle. Do not ask to break them.

WAKEFIELD JERSEY—The finest and earliest of the cabbages; it has a pointed, small head.

WAKEFIELD CHARLESTON—Similar to Jersey but not so pointed and larger heads; about ten days later.

EARLY SUMMER—An early flat cabbage, about two weeks later than Jersey.

ALL SEASON—A favorite flat-head cabbage; good seller and large heads; same time as Summer.

SUCCESSION—Good cabbage for all purposes, and needs no introduction; heads flat.

EARLY DRUMHEAD—An extra fancy cabbage of flat heads and large ones.

LATE DRUMHEAD—Flat heads and about the last of the cabbages.

EARLY FLAT DUTCH—This is the best of the early cabbages for slaw and making kraut.

LATE FLAT DUTCH LARGE—We will say that the strain of cabbage plants that we are growing this year is the finest in the world.

PRICE—Cold frame plants, 35c per 100; \$1.50 for 500, \$2.25 per 1,000, postpaid. Express, collect \$1.25 for 500, \$2.00 for 1,000, \$1.75 per 1,000 in 25,000 lots and over, \$1.50 per 1,000 in 50,000 lots. **Nothing too large for us.**

ENKHUISEN GLORY—The plants are of light green and make a very few outside leaves. Fine large round heavy heads.

AUTUMN KING—A grand cabbage. Large heads solid white and of the late variety.

BURPEE SURE HEAD—A mid-season cabbage and good heading variety.

PREMIUM EARLY—This is without doubt the finest cabbage that is raised. It has the largest heads, hard as a rock, extra early, good shipper, and no other cabbage of this variety is so universally planted.

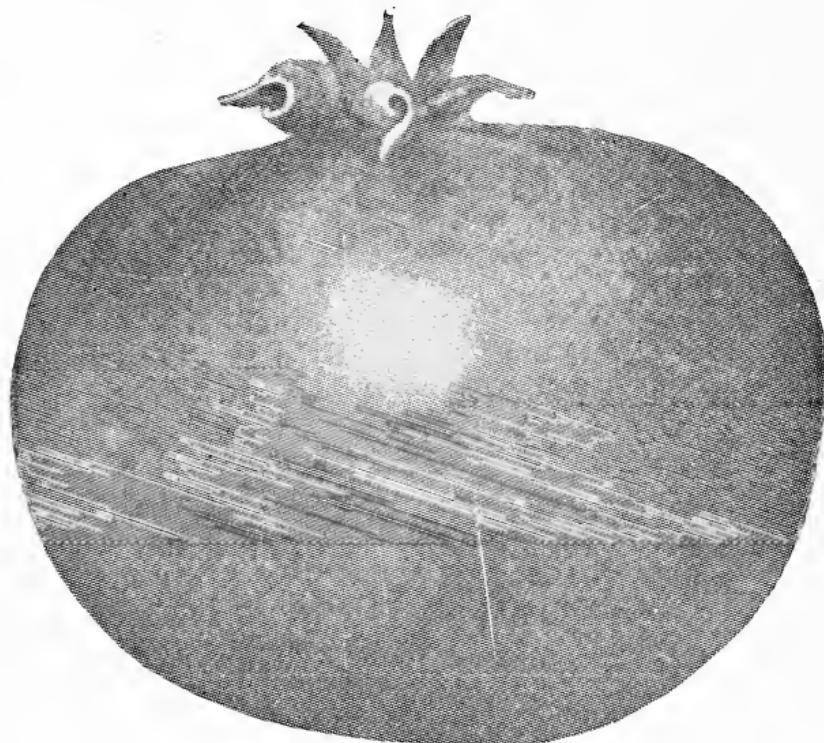
PRICES—50c per 100, \$2.00 per 500, \$3.00 per 1,000 postpaid. By express, \$1.50 per 500, \$2.50 per 1,000, \$2.00 per 1,000 for 10,000 and over.

CABBAGE SPECIAL

We will have for the Market April 1 and after over fifty million cabbage plants for the northern market. All field-grown stock, healthy, stocky and fine plants. Get in line quick.

TOMATO

Ready March 15th and Through Season



Special Notice—We will state at the beginning of the Tomato section, and ask of you not to compare our plants with those that are grown and shipped by plant growers and seed dealers all over the country. If we had to ship out the plants that were shipped into Memphis and other sections we would stop growing them. They were all spindling, weak, and 85 per cent. of them were bad and mostly decayed, and still you insist on buying them. If we were to ship you that kind of stuff, in the next mail we would have a letter from you calling us robbers, and other pet names, but you will not buy from the largest plant growers in the country. We would throw away plants before we would ship you what we see shipped every day from Memphis and other sections in the South.

If we do not grow the finest plants in the whole United States we will give them to you free of charge. We grow plants. We do not have them grown for us and do not buy from every "Tom, Dick and Harry." Seeing is believing. We have over four acres of nothing but cold frames and glass. No other concern in the country has that to show.

We will say that we grow the finest plants in the entire country, and make no exception to any firm, party or plant grower. This is a strong statement, but we can back it up 100 per cent.

EARLY DETROIT—After growing this early variety of Tomato for several years we are convinced that it is one of the best early sorts for home use, and also valuable for the market gardener, who derives his largest profits from those vegetables which he is enabled to market early. The vines make a strong and vigorous growth, and fruit set and ripen early, continuing to do so throughout the entire season. The size is medium to large, shape nearly round, perfectly smooth and skin purplish-pink. The fruits are very solid and seldom crack, and vines are remarkably free from attacks of blight, thus making it a very desirable early Tomato, and the best of the early purplish-pink sorts.

LIVINGSTON'S GLOBE—One of the most popular of all the sorts. Of globe shape, large size, always smooth, firm fleshed. With few seeds and ripens evenly. The color is a fine glossy rose, tinged with purple. Matured medium early and is one of the best forcing varieties.

GREATER BALTIMORE—This new tomato was first grown by us two years ago as a trial and we will say that it is the best one in our list. It is the first to ripen for us and bore through the entire summer till frost.

We will say that these three tomatoes we have listed above are the three finest tomatoes grown for all purposes.

STONE—A fine tomato for main crop, for market or canning. The fruit is perfectly smooth, of a beautiful red color and very large. It ripens evenly and is free from rot, even in wet seasons when other sorts have rotted badly.

ACME—A popular variety with gardeners for shipping or home markets. Good also for home use. Mid-season, round, pink medium sized and attractive.

BEAUTY—A good tomato for all purposes. Is early, of good size, smooth, a good bearer and the quality is all that could be desired. The fruit is a purplish red color.

JOHN BAER—One of our earliest and most profitable varieties, fruit globe shaped, bright scarlet in color, good size, solid, coreless and with few seeds. Vigorous and prolific.

TROPHY—An old favorite and much esteemed for its productiveness and hardiness. The true stock is scarlet in color and the fruit shows a distinct naval at the blossom end.

TRUCKER'S FAVORITE—A very choice, large fruited purple tomato, yielding for us one to six best, the fruit smooth, without cracks and cutting exceptionally well. We can thoroughly recommend this variety.

PONDEROSA—The giant of all tomatoes. It must have rich soil to be a success, but fruits are very large, purplish pink in color, solid, meaty and very sweet. These being large and ribbed, are for home use.

Prices—Cold frame: 20c dozen, 60c for 50, \$1.00 per 100 postpaid. By express, 15c dozen, 40c for 50, 75c per 100, \$3.50 per 1,000.

All transplanted tomato plants by express only.

Transplanted first time—25c dozen, 75c for 50, \$1.25 per 100, \$10.00 per 1,000.

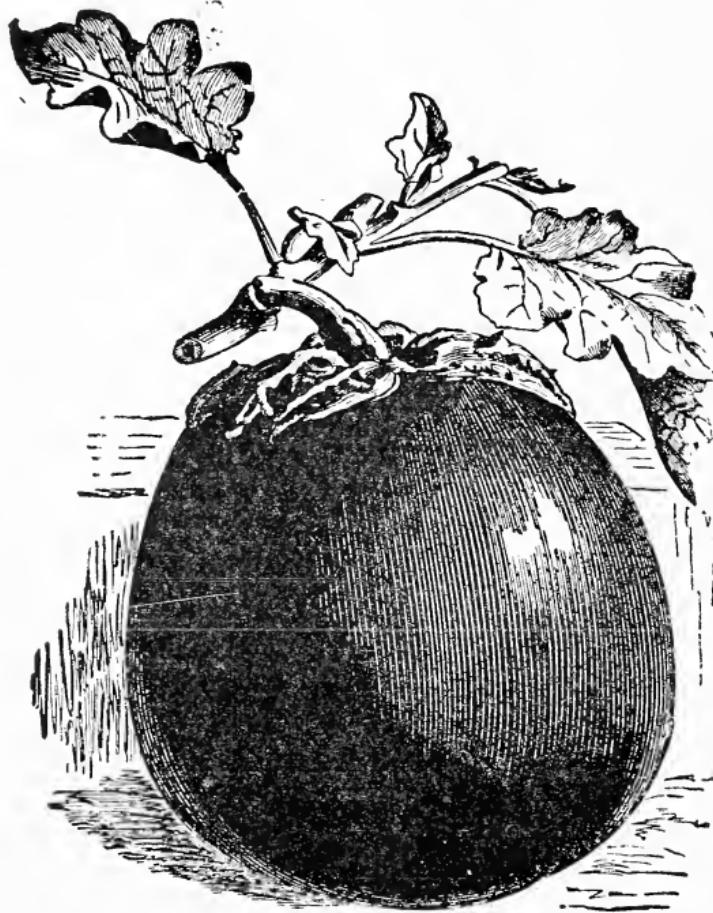
Transplanted twice or pot grown plants—75c doz. \$2.75 per 50, \$5.00 per 100, \$35.00 per 1,000.

Special Notice—We do not care to ship transplanted tomatoes by parcel post. They must go by express as they carry better.

If you want to buy extra large amount of tomato plants, ask for prices and the variety you want.

EGG PLANTS

Ready April 20th to July 1



Black Beauty

BLACK BEAUTY—About two weeks earlier than New York and more desirable. It is broad and thick, perfectly spineless and has a beautiful color.

NEW YORK—This is one of the old varieties.

Price—35c per dozen, \$1.50 per 100, postpaid.

By express—25c per dozen, \$1.00 per 100, \$8.00 per 1,000.

Pot Grown Plants—75c per dozen, \$4.00 per 100. And they can not go by post.

WHITE MARBLE—Perfectly white, round and resembles a piece of marble. It is the finest Egg Plant grown for eating. We grew and saved a good supply of seed of this variety of egg plant

and can supply any amount of plants this season for any purpose.

Price—60c per dozen, \$4.50 per 100, postpaid.

By express—50c per dozen, \$4.00 per 100
\$30.00 per 1,000.

We are the only growers of the White Egg Plants in the entire United States.

LETTUCE

Ready March 1

BIG BOSTON—Plants are large and vigorous, leaves light green, slightly tinged with reddish brown; stands very large before shooting to seed.

Price—35c for 50, 60c per 100, postpaid.

By express—25c per 50, 45c per 100, \$3.50 per 1,000. Nothing less than 50 to the order.

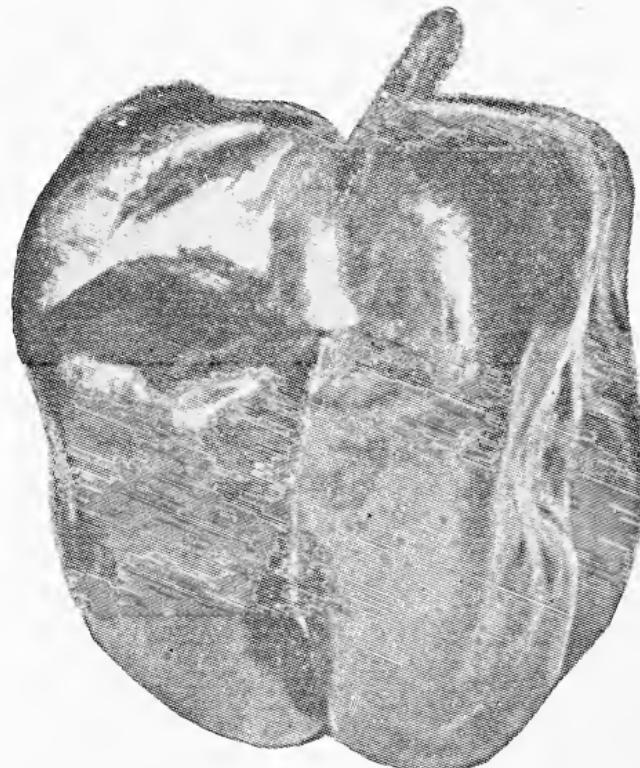
WONDERFUL NEW YORK AND CALIFORNIA HEAD LETTUCE—This variety produces heads of unusual size, frequently averaging eighteen inches in diameter, and almost as solid as cabbage; tender and of excellent flavor, and always free from bitterness. This is the finest lettuce grown for home use and the gardener.

Price 50c per 50 plants, 80c per 100, postpaid.

By express—40c per 50, 65c per 100, \$5.00 per 1,000.

PEPPER PLANTS

Ready April 20 and All Through Season



Royal King

ROYAL KING—This is the finest pepper on the market at the present time. It is a cross between the Ruby King and the famous Chinese Giant. It is the largest pepper grown, exceptionally mild, thickest meat, and for pickling it cannot be excelled. It is the best seller on the market.

Price—45c per doz. \$2.50 per 100, parcel postpaid.

By express—35c dozen, \$2.00 per 100, and \$15 per 1,000.

CHINESE GIANT—The finest of the peppers and the best known of all the peppers for the general trade. It is not as large as our specials.

Price—30c dozen, \$1.50 per 100, postpaid.

By Express—25c dozen, \$1.25 per 100, and \$10 per 1,000. For larger lots ask prices.

SWEET MOUNTAIN—Produces a large pepper of fine quality and thick skin; very sweet.

LONG RED—A long red variety; very hot, and is generally used for seasoning soups, etc.

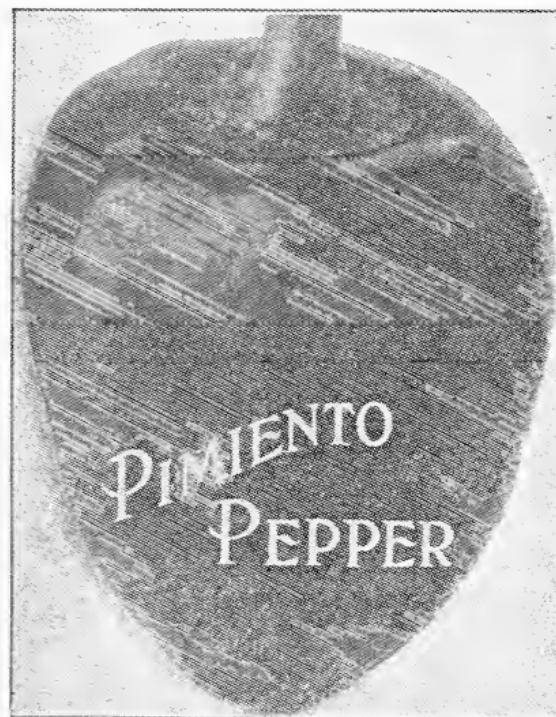
RUBY KING—An exceedingly large and handsome pepper.

BULL NOSE—Produces a very large-sized pepper, which is highly esteemed for pickling.

RED CAYENNE—Very hot and used very extensively.

Price—25c dozen, \$1.00 per 100, postpaid.

By Express—20c dozen, 75c per 100, \$6.00 per 1,000. Larger lots ask for prices.



This superb, new, mildest flavored of all the peppers is becoming known to all the people of the South. It is the variety for every one desiring a pepper for its mildness of flavor. Can be eaten raw, like an apple; can be stuffed with meat and baked; can be used as a salad; can be used for making sandwiches and canned and used at any time of the year. It is the only pepper that can be canned. Has thick, firm flesh, which permits its being scalded and peeled. Should be in every family garden in the South, because it is delicious stuffed with salads. Requires rich soil and plenty of moisture to grow the fruit to any size.

WORLD BEATER—Claimed to be the largest pepper grown, this is the first year for it in this

section. It originated in New Jersey where all good pepper seed is grown.

Price—60c per dozen; \$3.00 per 100, postpaid. By express—50c dozen, \$2.50 per 100, \$20.00 per 1,000.

All pot grown plants of any variety of Peppers are double the price of cold frame plants.

We are the only growers that always introduce the good things first. There are others that follow if it is a success.

BEETS

Ready March 1 to July 1
Egyptian Blood Turnip

DETROIT DARK RED—Planted by market gardeners for both early and late crops; a fine keeper; very dark red color throughout; planted also for its tops to be used as spinach.

CRIMSON GLOBE—A very desirable sort and grown largely for table use.

CROSBY'S—Can be used either for forcing or early outside planting. A favorite for its shape and color, which is very dark blood red.

Price—35c for 50, 60c for 100, postpaid.

By express—25c for 50, 45c for 100, \$2.00 for 500, \$3.50 for 1,000. No order for less than 50 plants.

BRUSSELS SPROUTS

Ready March 10

It belongs to the cabbage family. It is cooked and treated like Cauliflower.

Price—20c per dozen, 60c per 50, \$1.00 per 100, parcel post paid.

By express—15c dozen, 50c per 50, 85c per 100 and \$7.50 per 1,000.

CAULIFLOWER

Ready March 1 and All Season

SNOWBALL—The earliest of all and the finest one grown.

MID SUMMER—Excellent, pure white, and large heads.

Prices—35c per dozen, 75c per 50, \$1.25 per 100, postpaid.

By express—25c dozen, 50 per 60c, \$1.00 per 100, \$8.00 per 1,000.

All strong, healthy plants.

CELERY

Ready May 1 to July 1

Considerig the ease with which celery is grown everyone should have a bed of this plant in their garden.

WHITE PLUME—This famous variety, which was introduced a few years since, is of an entirely distinct type of this popular vegetable and very clearly. Its stalks and inner portions of its inner leaves and heart are white, so that by closing the stalks

by simply drawing the soil up against the plant it will blanch.

GIANT PASCAL—One of the best varieties for this section. It grows here best for soups and for garnishes.

Price—40c per 50, 75c per 100, postpaid.

By express—30c per 50, 55c per 100, \$2.00 per 500, \$3.50 per 1,000. For large amounts ask prices. No order filled for less than 50 plants.

SWISS CHARD

Ready March 15.

This vegetable gives maximum returns for the little care and the space it will occupy.

It is in reality a Summer Spinach, and can be cut and used all summer.

Price—60c for 50 plants; \$1.00 for 100.

By express—50c per 50; 80c per 100; \$7.50 per 1,000.

HERBS OR SEASONING PLANTS

Ready May 1 to June 1

BASIL SWEET—The leaves are used for flavoring in the summer and dried for winter use.

MARJORAM, SWEET—The leaves and the ends of the shoots are used for flavoring in the summer and dried for winter use.

ROSEMARY—Leaves used for seasoning any time.

THYME—The leaves are dried and used all year.

SAGE—HOLT'S MAMMOTH—It is used for all kinds of seasonings, dressing and in sausages.

Price—10c each, 75c per dozen. Postage extra 5c each or 15c for dozen.

ASPARAGUS ROOTS

PALMETTO ASPARAGUS—Early variety and even in growth.

COLUMBIAN MAMMOTH ASPARAGUS—Large clear white stalks until 6 inches above the ground.

CONOVER'S ASPARAGUS—A well-known and large growing variety.

These roots are extra large two-year-old plants, and are the finest in the whole country. They are what you call "Getting your money."

Price—2-year-old roots; 35c per dozen, 75c for 50, \$1.50 per 100 postpaid.

By Express—75c for 50, \$1.25 per 100, \$10.00 per 1,000.

We can sell you fancy large Asparagus Roots of 3 year old at \$2.25 per 100; of \$20.00 per 1,000. By express only.

They are scarce and very high and supply is limited.

HORSE RADISH ROOTS

It is as easy to grow as a weed. And every good housewife knows its value in the making of sauces

and seasonings. Once used in a pickle it will never be gone without.

Price—40c per dozen, postpaid; \$2.00 per 100, postpaid; by express, 30c per dozen; \$1.75 per 100; \$15.00 per 1,000.

RHUBARB

RHUBARB or PIE PLANT—It succeeds best in deep, rich soil. These roots are two-year-old and the finest plants in the country. They are worth the money.

These roots that we offer you are all extra large and contain from four to six eyes each, and all of them are as large as a good size muskmelon. They are not these little one-eye roots that are offered by the seedman and nursery dealers all over the country.

Prices—One-year-old roots, fancy stock: 15c each, postpaid; \$1.50 dozen, postpaid.

By Express, the extra fancy large size and by express only—50c each, \$5.00 per dozen.

And we will say that in them you are getting your money's worth, as you will be able to gather stems from them this year to make pies.

We will say that Rhubarb roots are very scarce and we will fill orders for same as long as stock is on hand to fill them. After that time we will have to return the money.

BANANA PLANTS

Used for decorating yards and for centers of flower beds of any kind. We can supply nice plants from \$1.00 to \$5.00, according to size of trees. All plants to go by express.

CALADIUM ESCULENTUM

(ELEPHANT'S EAR)

For obtaining tropical effects in lawn and garden planting this beautiful plant takes a prominent place. Stands six to seven feet high, with bright green leaves three to four feet long and two and one-half feet wide. Should have plenty of water and good rich soil. Is a splendid ornament for the banks of fountains and lily ponds, or any rockery work where plenty of moisture is available.

Prices—Medium size, 30c each; \$3.00 dozen, postpaid. Large size, 50c each; \$5.00 doz. postpaid.

By Express—Medium size, 25c; \$2.50 dozen. Large, 40c each; \$4.25 dozen.

CANNAS

Of all summer bedding plants, Cannas are the tallest and bulkiest, and furnish the widest range of colors. Their foliage is of noble proportions, making a full compact mass which serves to conceal the ground or background, and is of itself attractive in rich shades of green, bronze, red and chocolate. The surrounding flower trusses are uniformly large and free, brilliant with most of the colors and combinations known among flowers.

Massed plantings in one color are recommended as being most effective; but many beautiful and striking combinations of colors may be arranged.

PLANTING DIRECTIONS

Soil, etc. Cannas will grow in any kind of soil and most any location, but to obtain fullest development and reward, they should be given an open sunny location and the soil enriched with well-decayed manure. Dig up about two feet deep, and at all times give plenty of water.

We have grown the finest collection of Cannas in the entire country. Only the finest and latest variety. Our bulbs are grown in the finest soil and under the highest cultivation.

ALL CANNA ROOTS ARE POSTPAID.

PRESIDENT—Considered by all to be the best red variety yet introduced. Produces immense heads of glowing crimson flowers, 7 inches across the open bloom, on strong erect stalks well above the foliage; 4 feet in height; green foliage.

Price—35c each, \$3.00 dozen.

FIREBIRD—The trusses are very large, compact and showy; with nicely rounded petals $2\frac{1}{2}$ or more inches wide. The color is extremely desirable, being absolutely pure scarlet with no suffusion of streaks or blotches, 3 to 4 feet, green foliage.

Price—35c each, \$3.00 dozen.

WINZER'S COLOSSAL—The largest flowering Cannas we have seen. Individual florets often measure over eight inches across. The color is a bright scarlet. The plant is a strong vigorous grower and very free-flowering. It is of the Italian or Orchid-flowering type and very striking; 5 feet green foliage.

Price—25c each, \$2.00 dozen.

KING HUMBERT—A brilliant orange-scarlet with bright red shadings. Large trusses of blooms, the individual flowers being 6 inches in diameter. Foliage a rich reddish bronze with lighter shadings. Where foliage effect is desired nothing richer can be found. It is broad and massive. The finest red foliage and flowering variety grown. Height 5 feet.

Price 20c each, \$1.75 dozen.

MRS. ALFRED F. CONARD—This has become the most popular pink Canna ever introduced and it is unsurpassed for planting either singly or in large beds. Its exquisite salmon pink flowers are of largest size. Wonderfully profuse in blooming large heads. 4 feet. Green foliage.

The finest pink Canna to be found in any section. Price—25c each, \$2.50 dozen.

CITY OF PORTLAND—Three and one-half feet. The color is a beautiful glowing pink, deeper in color than its parent, Mrs. Alfred F. Conard, and the flowers are produced in greatest profusion on strong, erect, branching stalks. It is an early and continuous bloomer, blooming freely in hot or cool weather.

Price—35c each, \$3.50 per dozen.

ROSEA GIGANTEA—A giant in size of flower and general worth. Flowers are a charming shade of soft rose, shading to carmine-pink, particularly clear and pleasing to the eye. A wonderful bloom-

er and a fine grower. The flowers are unusually large and are borne in great abundance well above the foliage. Height 4 feet.

Price—50c each, \$5.00 dozen.

FAVORITE—This is the best yellow Canna spotted with red dots. The yellow is intense and the dots, not too pronounced, add to the beauty of the flowers without detracting from the golden mass. Price—20c each, \$1.50 dozen.

PANAMA—Three feet. Green foliage. One of the most striking Cannas ever introduced. Very large flowers with petals almost round and as broad as they are long; in color, rich orange-red with a well defined edge of bright golden-yellow. Price, 20c each \$2.00 dozen.

FLAG OF TRUCE—Four feet. A large flowered cream-white Canna, with faint pink dots on each petal and a sulphur-colored tongue. When a ~~small~~ distance from the flowers they appear pure white. Price, 35c each, \$3.00 dozen.

EUREKA—The best white Canna for all purposes. The large substantial flowers are produced freely and continuously on heavy, upright flower-trusses. A remarkably strong and healthy plant with attractive and healthy green foliage. Height 4 to 5 feet. Price, 25c each, \$2.50 dozen.

CALIFORNIA—Four feet. Green foliage. Flowers of pure rich orange with a sheen of gold, having a slight tint of bright rose in the throat; tongue flecked carmine; coloring brilliant and beautiful. Flowers of medium size and borne freely. A striking and decorative plant. Price, 20c each, \$1.50 dozen.

FLORENCE VAUGHAN—The original "Speckled Canna;" yellow peppered bright red. 4 feet. Price 15c each, \$1.00 dozen.

We grow all of our Cannas, and they are guaranteed to be true to name, foliage and color. We do not have to substitute. Ask for prices in large lots.

DAHLIAS

We have listed below only the finest plants that are grown. All bulbs are good size and named variety. All Dahlias by postpaid.

SOUVENIR DE GUSTAV DOAZON—Of mammoth proportions, which under ordinary cultivation, will produce flowers 6 inches across and can be grown to measure full 9 inches. It is of free growth and pure red in color. Price, 50c each, \$5.00 dozen.

MINA BURGLE—Flowers very large of perfect form; petals extremely long and rather narrow, sharply pointed, arranged with utmost regularity. Flowers always full to the center, never showing green at center. Deep blood-red, very pure and clear. 50c each, \$5.00 per dozen.

These two Dahlias are the finest of their kind in this section, and should be in everyone's garden.

MADONNA—While rather flat in form it is, nevertheless very attractive; the petals being more or less curled or twisted give it a most graceful appearance; it stands up well on stiff, wiry stems;

color white with just the faintest suffusion or mauve.

SYLVIA—Soft, pleasing mauve-pink, gradually changing to white in the center. A pretty cut-flower.

STORM KING—A dainty flower. Regular, perfectly formed flowers of rich, creamy-white. Very reliable.

BLUE OBAN—Medium flowers of very pretty form. Slaty violet-rose sanded rosy-magneta at base of petals. The ground color of this flower is the nearest approach to blue yet obtained in Dahlias.

A. D. LIVONIA—A shell pink, perfect flowers, with quilled petals which overlap at the ends. New kinds come and old kinds go, but Livonia can never be spared from a Dahlia list selected for popular cut flowers.

PENELOPE—White ball shading light pink to the outer edge. Good variety for the garden.

NANCY MAE—An intense scarlet with maroon shadings; flowers absolutely perfect, very free; an ideal cut flower.

UNCLE TOM—Very dark maroon with blackish shading. Good form. Free bloomer.

Prices of the above list 20c each or \$1.50 per dozen. We have a surplus of Dahlia roots of all different colors, no two alike that we can offer you at \$1.00 per dozen. All of the show variety. But not named.

SPECIAL DAHLIA NOTICE

If there is any special named Dahlia that you want let us know and we will name you prices of same. As we have in our field plants that range in price from 50c to \$10.00 each and higher. All of the newest introductions.

ROSE PLANTS



We will say that this collection of roses is the latest and the finest lot of roses to be had in the entire country.

They are the ones that are being supplied to all of the florists all over the country.

ALL ROSE PLANTS GO BY EXPRESS.

COLUMBIA—This beautiful Rose has not only become one of the most popular winter cut flowers but has also proven itself one of the best bedding or garden varieties. It is of strong, vigorous habit of growth and exceptionally free-blooming. The flowers, which are of good size, are perfect in form both in bud as well as when fully expanded. In color it is a most pleasing shade of rose-pink and delightfully fragrant. Strong two-year-old plants.

CRUSADER—Color rich velvety crimson. Buds and blooms immense and of great substance, very full and double and the largest rose of its color we have yet seen. A big strong grower soon produces a rugged bush loaded with the finest blooms that can be grown. Foliage heavy and free from disease. Hardy and a profuse bloomer. 2-year-old plants, \$1.25 each.

FRANCIS SCOTT KEY—This strong, sturdy growing variety of American origin has proven a valuable Rose for the garden. The flowers are large very double, well formed and of unusual substance, while in color it is a deep even red. Price, 2-year-old plants, \$1.25.

GOLDEN OPHELIA—This is a seedling from the well known variety Ophelia. It is a sturdy stiff stemmed grower with beautiful foliage, quite closely set and glossy. The flower is of medium size, forming a beautiful bud of bright golden yellow, a profuse bloomer. Price, 2-year-old plants, \$1.25.

HOOSIER BEAUTY—In color, glowing crimson-scarlet, with darker shadings. The bud is of good length and opens into a magnificent bloom, quite dazzling in velvety brilliance. As soon as thoroughly established in the soil, it sends out long stiff growths with a bud on every shoot. Delightfully fragrant, has many petals and a texture like velvet. This is a profit maker for those who grow roses to sell. Price, 2-year-old plants, \$1.25.

KAISERIN AUGUSTA VICTORIA—This splendid Rose should be in every collection. In color it is a soft pearl-white tinted with just enough lemon in the center to relieve the white, remarkably fragrant, beautifully formed flowers on long, graceful stems; a strong, free, healthy grower.

This is, in our estimation, the finest white rose grown for the open garden.

KILLARNEY—This is the best known of Irish Hybrid Tea Roses, and is one of the most popular of garden Roses. In color it is a sparkling brilliant pink; the blooms are large, the buds long and pointed, the petals very large and of great substance.

KILLARNEY—A duplicate of the charming pink Killarney, with flowers white as snow.

MILADY—A cross between Richmond and J. B. Clark, it has retained the color of both, being a rich velvety crimson, with darker shading toward the center and retaining its color in the expanded bloom. Hardy as Clark in the open ground and as free a bloomer as Richmond under glass. Buds medium long and opening full and double to the center, producing a magnificent flower, which it is almost impossible to describe, being a perfect

Rose in every way. Blooms of immense size, sometimes measuring four to five inches in diameter, and produced on long, stiff stems well above the foliage. Fragrant and good keeper. Price, 2-year-old plants, \$1.25.

MY MARYLAND—Its brilliant, lively shade of pink and beauty of form is without superior, and all summer through large, perfectly double magnificent flowers, rich in fragrance, are borne on long, stiff stems, growing from a sturdy, fine-shaped bush, which in itself is a distinct ornament to the garden. A great outdoor Rose. Extremely hardy.

MME. BUTTERFLY—A glorified sport of Ophelia with all the colors of Ophelia intensified, making it a harmony of bright pink, apricot and gold. A free grower and bloomer with large, handsome foliage free from mildew. Price 2-year-old plants, \$1.25.

MRS. AARON WARD—Buds are deeply cupped, the open flowers delightfully attractive. Color, deep golden orange, shading outward to creamy yellow.

MRS. CHARLES RUSSELL—One of the choicest new pink Roses, similar in character to the red American Beauty; a lovely shade of bright rose-pink deeper toward center.

OPHELIA—A variety which has made such a record for itself that qualifies it to be classed with the very best, a Rose that is admired by everyone, its flowers are held erect on long stiff stems, are of perfect form, large size, and of a most pleasing delicate tint of salmon-flesh shaded with rose, very floriferous.

PREMIER—A clear pure shade of rose-pink; deep rose-pink in cooler weather. Its freedom of bloom and quick succession of crops makes this a most productive variety. Strong grower with breaks coming quickly, producing strong, stiff thornless stems with heavy foliage. Price, 2-year-old plants, \$1.25.

RICHMOND—Scarlet crimson pointed buds, flowers very fragrant carried on long stiff stems well above the foliage. A strong grower with handsome dark foliage. One of the most successful and prolific roses for the garden.

RED RADIANCE—The wonderful, globular, heavy stemmed "Radiance" duplicated in all respects except color; this sport form being a brilliant crimson.

SUNBURST—Very select with long spiral buds; a lovely bronzy yellow fading to apricot. This has been a great favorite for several years, not alone for its choice color, but because it is a very good garden Rose.

Price of all Rose bushes, 2-year-old plants, \$1.00 each except where noted.

Our select list of reliable Rose bushes that will give entire satisfaction in any yard. We have here a list of tested kinds.

BRIDESMAID—This variety is valuable for cutting and does fine in the open ground; a sport from the old and popular pink Tea. Catherine Mermet, but of a fine, clear, dark pink, much deeper and more constant in color than Mermet. The bush is

a strong, sturdy grower, bearing all summer a profusion of dainty, beautiful flowers on long stems.

ETOILE DE LYON—It is of vigorous, sturdy growth and seems able to resist heat and cold equally well. It blooms freely, producing beautifully formed flowers of a rich golden-yellow. A great favorite everywhere.

THE BRIDE—There is no other white Rose more satisfactory than the Bride. When planted in the open ground, the flowers are found to be delicately tinted with pink, making it exceedingly attractive.

CATHERINE MERMET—One of the best varieties of Tea Roses. A very free bloomer, producing clear, shining pink flowers, the center being shaded fawn and amber. It is a good Rose for open ground culture and forcing under glass.

DUCHESS DE BRABANT—A very vigorous and healthy variety, producing large blossoms which are beautiful in buds or open flower. The color is a fine shade of soft, rosy pink, which deepens to bright rose.

CLOTILDE SOUPERT—Known the world over as one of the very best of all bedding roses. A strong dwarf grower and a truly wonderful bloomer producing clusters after clusters of the finest formed flowers. Full and double, and deliciously sweet. Color effect is beautiful, ivory-white, shading toward the center to silvery-rose.

AMERICAN BEAUTY—Probably the widest known and most prized cut flower among all American roses. Deep pink approaching crimson, of exquisite form and fragrance, and large size.

MAD CAROLINE TESTOUT--An old favorite always dependable, seldom out of bloom, ever beautiful. Light salmon-pink, edged silvery rose

PINK LA FRANCE--Exceedingly sweet and handsome; flowers and buds large size, color lovely shade of silvery pink, tinged with crimson; fragrance delicious; flowers very full and beautiful.

PERLE DES JARDINES (Pearl of the Garden)—The color is a clear golden-yellow of a beautiful shade, and is entirely distinct from any other variety; the flowers are large, full, of globular form, with great depth, and substance richly perfumed, and very beautiful in every way.

PAPA GONTIER—A strong, vigorous grower and constant bloomer, one of the best and most valuable, both for open ground and greenhouse; color rich cherry-red, passing to clear, glowing crimson.

Price all 2-year-old plants, \$1.00 each.

HARDY CLIMBING ROSES

We are offering you a few of the running roses that will do good in this section. Not everything that grows and very few of any account.

MRS. ROBERT PEARY—A strong and rapid grower, coming to perfection in open ground. It is as hardy as any Hybrid Perpetual or Moss Rose and will withstand the most severe winters unprotected. Small plants of Mrs. Robert Peary will bloom continuously throughout the season and the flowers are magnificent beyond description. The

buds are long and pointed, finely modeled and gracefully finished, while the fragrance is indeed delicious. The flowers, when open, are of splendid substance, extra large, deep and double, produced on long, stiff stems.

Take it from us that this is the finest white Rose that is to be found in the entire country. No other running Rose excepted. Price, 2-year-old plants, \$1.00 each.

DOROTHY PERKINS—A beautiful shell-pink; foliage finer, smoother and darker than Crimson Rambler. This is unquestionably the thriftiest, showiest and most practical of the older pink climbers, and trails its riotous clusters over more verandas, windows and trellises than any other one variety.

WHITE DOROTHY—It is a rampant grower, and in a short time will cover a large trellis with its long, sturdy canes clothed with brilliant green, shining foliage of splendid texture and free from mildew or attacks of insects. The flowers are of a brilliant glistening white.

Price of two Perkins 2-year-old plants, \$1.00 each.

HARDY CLIMBING VINES

CLEMATIC PANICULATA—The most wonderful of all flowering vines, quick grower, exquisite fragrance. The flowers are pure white and are borne in great panicles or clusters of bloom, fairly covering the plants, so that it is a mass or sheet of fleecy white with an exquisite fragrance. It begins to bloom late in August the first year. Hardy in all sections of the country. Strong two-year-old field-grown plants, \$1.00 each.

LARGE FLOWERING HARDY CLEMATIS—Broad, flat flowers of exquisite hues, produced in great festoons of wondrous beauty.

JACKMANI—Immense flowers, 4 to 5 inches across, of exquisite, deep royal purple.

HENRYI—Large creamy white flowers of large size.

We offer large, strong two and three-year-old plants on own roots for \$1.00 each, postpaid.

WISTARIA—One of the handsomest subjects for use on pergolas, porches and trellises, with attractive foliage and magnificent dense, drooping clusters of pea-shaped flowers, crowning the top.

SINENSIS—Blue. Panicles about 12 inches long. 2-year, 75c.

ALBA—White. 2-year, 75c.

MAGNIFICA—Lavender-purple, 2-year, 60c.

HYDRANGEA OTAKSA

This is the variety that is used so extensively all over the country, producing immense heads of usually pink but sometimes blue flowers throughout the entire summer. We have a grand lot of plants specially prepared for summer flowering that will make a handsome display.

Prices—Plants of 5 to 7 shoots, \$1.00 each.

ORDER SHEET
MEMPHIS PLANT CO.
MEMPHIS, TENN.

Date..... 192.....

Name _____
(Please write name and address very plainly)

Postoffice -----

Box No. R. F. D. No. State.

Street No. _____

Ship to (Station).....